



Inspired by
the world.
guided by

values



HEADQUARTERS
Jaraguá do Sul - SC
Brazil

THE WORLD INSPIRES US TO CREATE, THE MARKET MOTIVATES US TO GROW.

Over 24 years of experience:

Operating in the visual communication, industrial, and civil construction markets.

Focus on innovation:

We use cutting-edge technologies to deliver agile and efficient solutions.

Commitment to quality:

Products developed with the highest standards, meeting both national and international demands.

Sustainability and profitability:

Continuous progress with a focus on efficiency, doing more with less.

Market leadership:

We are one of the largest players in the markets of ACP, Acrylic, Polycarbonate, PS, PETG, PVC, and Banners, offering complete and innovative solutions for the Civil Construction and Architecture, Visual Communication, and Industrial segments.





PURPOSE

Collaborate for the **GROWTH** of people.



MISSION

GROW by generating value for our **CLIENTS**.

We work to generate opportunities for **FAST, CONTINUOUS, and SUSTAINABLE** growth and development for all our **CLIENTS**, Bolders, and the communities where we are present.



VISION

GROW, GROW, AND GROW!

We will **GROW** by putting the **CLIENT** at the center of our actions and decisions.

We will be a benchmark in Latin America for the supply of ACP, Polycarbonate, and Acrylic sheets, with a wide range of efficient and complete solutions derived from these materials.

Our operations span the Civil Construction, Industrial, and Visual Communication segments, **GROWING** with simplicity, flexibility, agility, and strong relationships.



VALUES

We respect GOD and FAMILY.

First and foremost, we respect **GOD** in all His denominations and **FAMILY** as the foundation of society.

We dream BIG.

We have an aversion to "It's impossible" or "It can't be done."

The WORLD inspires us.

PEOPLE and DIVERSITY.

We reward our "TALENTS," providing **GROWTH** opportunities through their own merits.

We SERVE the CLIENT.

With joy, humility, and flexibility, aiming to be a reference in customer relationships.

WE ARE ALL OWNERS.

We are a company made up of **OWNERS**. Owners take responsibility for their results.

Leadership by EXAMPLE.

We do what we say.

We are FAST and EFFECTIVE.

We do **MORE** with less.

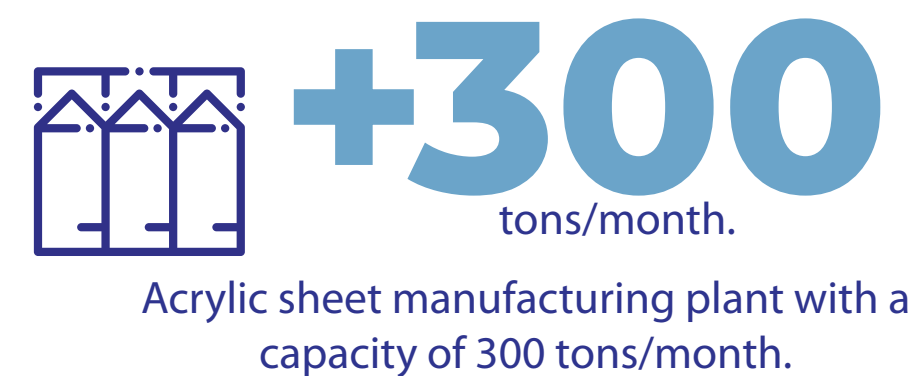
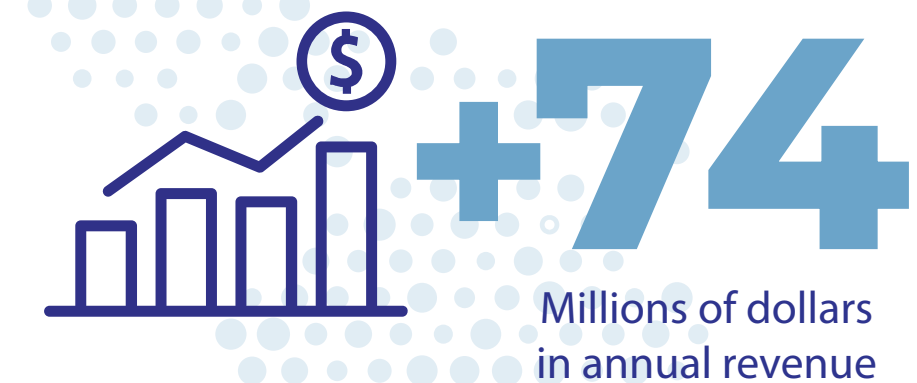
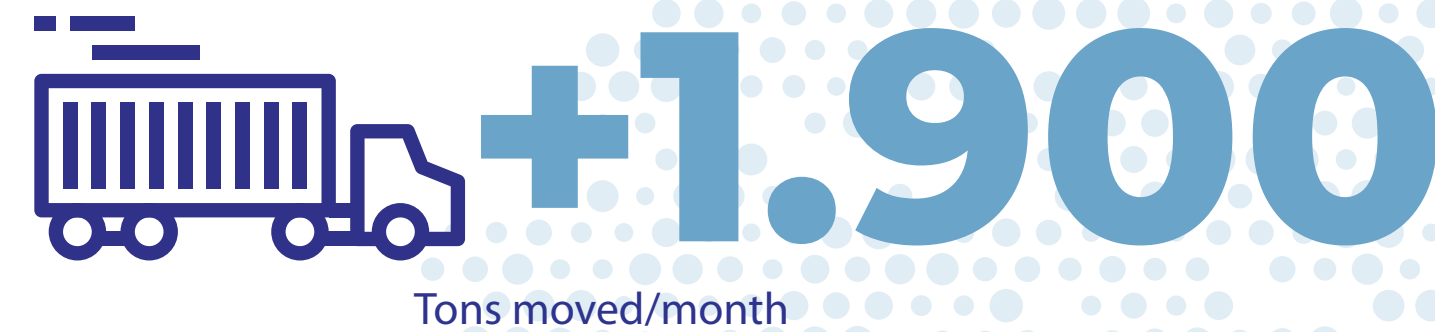
We are TRUTHFUL and OBJECTIVE always.

We don't need gimmicks to achieve or explain something.

We are ECONOMICAL.

We aim to secure more resources to support our **GROWTH**, in a sustainable and **PROFITABLE** manner.

Bold in numbers 2024



Bold Business and Solutions Platform

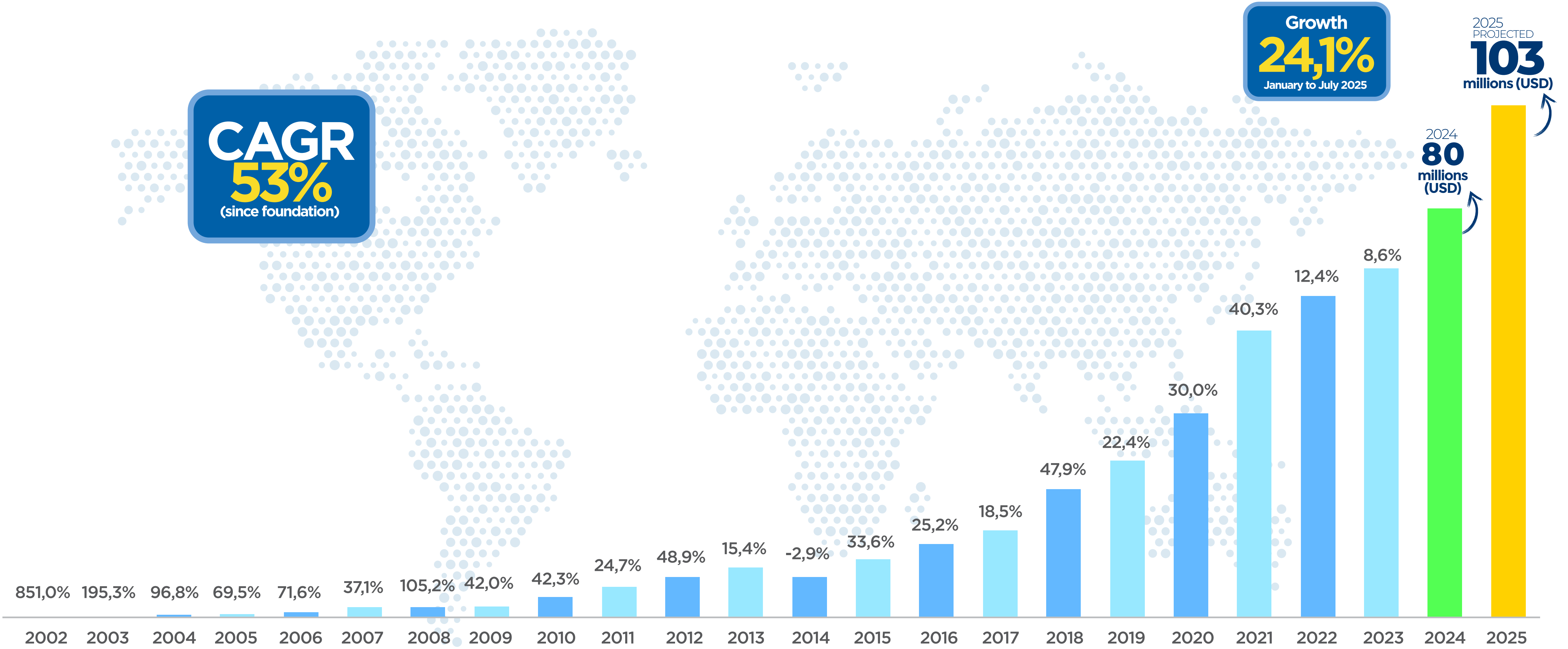


Growth

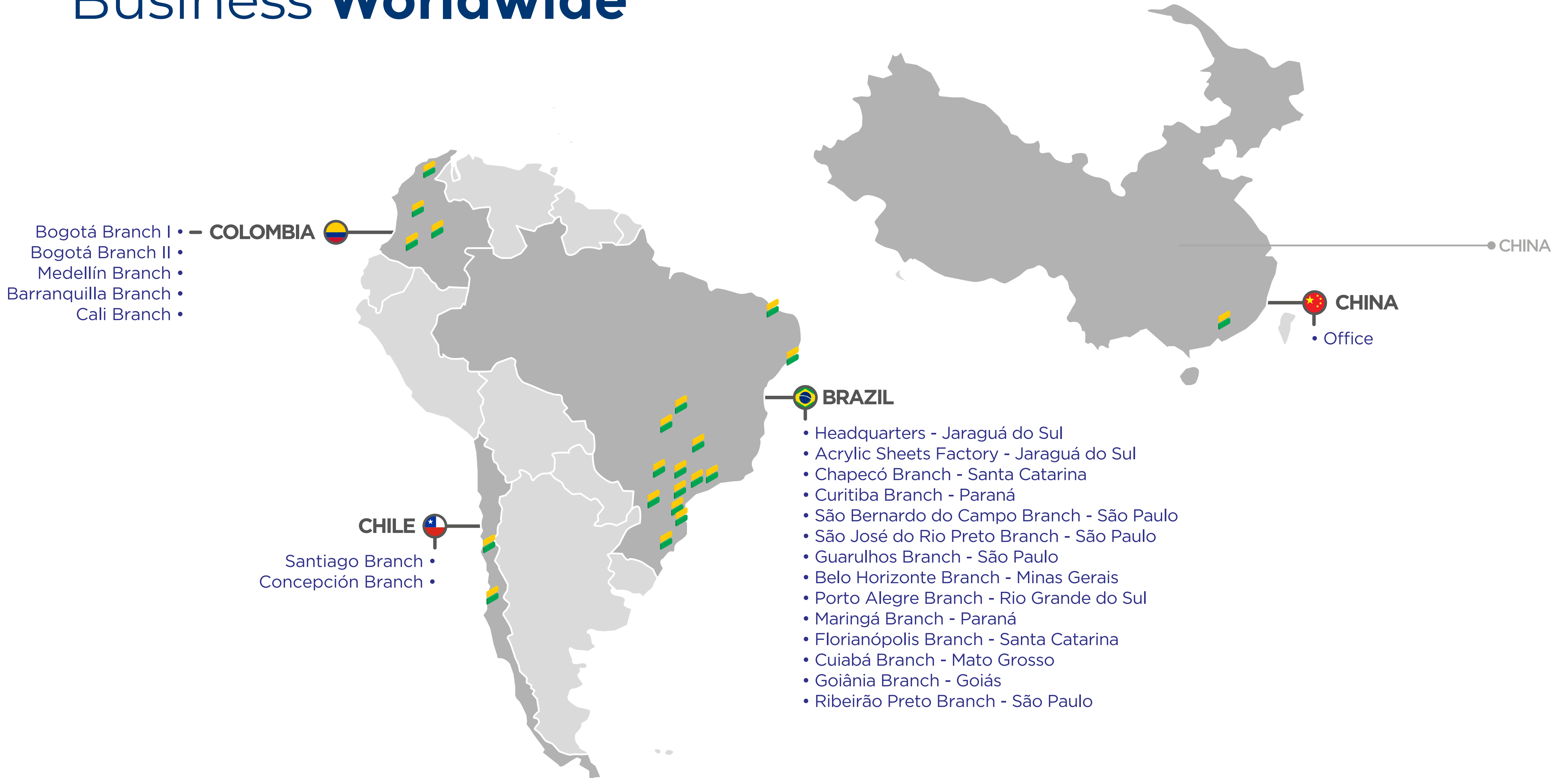
The evolution of Bold over the years

CAGR
53%
(since foundation)

Growth
24,1%
January to July 2025



Business Worldwide



Our branches in Brazil

14
branches in
Brazil



Santa Catarina

Jaraguá do Sul
• Headquarters
• Acrylic Sheets Factory

Florianópolis - Branch
Chapecó - Branch



Paraná

Curitiba - Branch
Maringá - Branch



Rio Grande do Sul

Porto Alegre - Branch



São Paulo

Ribeirão Preto - Branch
São Bernardo do Campo - Branch - Distribution Center
São José do Rio Preto - Branch
Guarulhos - Branch



Minas Gerais

Belo Horizonte - Branch



Goiás

Goiânia - Branch



Mato Grosso

Cuiabá - Branch

Our branches around the world



Colombia

Bogotá - Branch 1
Bogotá - Branch 2
Medellín - Branch
Barranquilla - Branch
Cali - Branch



Chile

Santiago - Branch
Concepción - Branch



China Office

8
branches
abroad

OUR MARKET SEGMENTS

VISUAL COMMUNICATION
FACADES | GIFTS | SIGNS | BANNERS AND MUCH MORE.

INDUSTRY

ENGINEERING PLASTICS | MACHINE PROTECTION | COATINGS
COWLING AND WINDSHIELDS | ELEVATORS | NAUTICAL
ACCESSORIES AND MUCH MORE.

ACP

POLYCARBONATE

ACRYLIC

PS / PETG

CONSTRUCTION

FACADES | AWNINGS | ROOFS | ALUMINUM PROFILES AND MUCH MORE.

Our History



August 2001:

Beginning of Activities

Acrílicos Santa Clara is born in the backyard of Mr. Arlindo Benedito Sebold's residence.

2001



Interactions and Connections

First participation in Future Print, a Visual Communication trade show in São Paulo.

2008



Expansion

Opening of the first branch outside of Santa Catarina, in Diadema-SP.

2013



International Market

Entry into the international market. Beginning of product exports.

2015

2004

Investment in New Structures

The company moved to a commercial space in the Vila Lalau neighborhood, in Jaraguá do Sul-SC.



2011

New Brand

Entered the market of sheet and raw material sales with the creation of the Bold brand.



2014

Major Achievements

Inauguration of the new Manufacturing Park with over 12,000m², in Jaraguá do Sul-SC.

Opening of the second branch, in Belo Horizonte-MG.



2016

Opening of the 3rd branch in Curitiba-PR.



Our History



Sheet Factory

Opening of the Sheet Factory, located in the João Pessoa neighborhood, Jaraguá do Sul-SC.

2018

2019

Start of International Operations

Merger of the Santa Clara and Bold brands.

Opening of the first international branch in Bogotá, Colombia.

Brand rebranding and launch of international activities.



Expansion of Operations

Opening of the 4th Bold branch in São José do Rio Preto, SP.

Opening of the 2nd international branch in Bogotá, Colombia.

2020

2021

Presence in Asia and Advances in Latin America

Opening of the Hong Kong Business Center in Asia.

Opening of the 3rd international branch in Medellín, Colombia.

Opening of the 4th branch in Chapecó, SC.



Year of Growth!

Opening of the 5th branch in Guarulhos, SP.

Opening of the 4th international branch in Barranquilla, Colombia.

Opening of the 5th international branch in Cali, Colombia.

Opening of the 6th branch in Porto Alegre, RS.

Opening of the 6th international branch in Santiago, Chile.

Opening of the 7th branch in Maringá, PR.

2022

2023

Opening of the 8th branch in Florianópolis, SC.



2024

New Branches Opened

Opening of the 9th branch in Cuiabá, MT.

Opening of the 10th branch in Goiânia, GO.

Opening of the 11th branch in Ribeirão Preto, SP.



2025

Opening of the 7th international branch in Concepción, Chile.

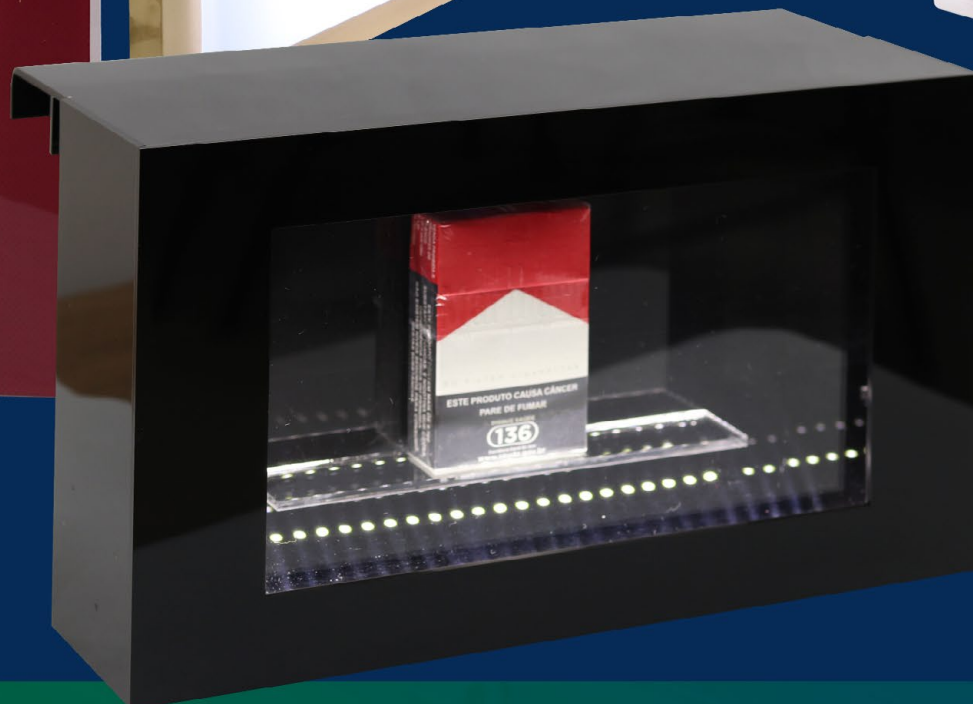
Expansion Diadema-SP for São Bernardo do Campo-SC





Manufactured Products Factory

We have the largest stock in Brazil.



quality and innovation in every detail

With over 70,000 m² dedicated to material transformation, our manufacturing plant is the heart where innovation and customization come together. Here, we use the most advanced production processes on the market to meet the specific needs of each client with excellence.

Our specialty is adding value through a manufacturing process that facilitates installation and ensures precision in every piece. Our industrial park is a competitive edge, with cutting-edge technology and a dedicated team focused on turning ideas into reality. With personalized service and a commitment to quality, we offer more than just products — we provide solutions that make a difference for your business.





Acrylic Sheet Factory





A manufacturing plant with over **3.500m²**

A facility with an installed production capacity of **300 tons per month of 100% virgin product**, featuring high transparency, excellent finish, and a 10-year guarantee against yellowing.

We produce crystal-clear and colored acrylic in a wide range of sizes and thicknesses, with custom color development upon request.

We are pioneers in Brazil with our tempering oven—providing higher quality in the final product, delivering an incredible shine on laser cuts, and reducing polishing time. Our sheets are produced in a tank, not in an autoclave, ensuring less optical distortion in the pieces.

We are the only national factory using imported molds, specifically designed for the production of acrylic sheets, ensuring greater precision in sheet thicknesses.

Our Branches in Brazil



São Bernardo do Campo/SP



Branch Cuiabá/MT



Branch Guarulhos /SP



Branch São José do Rio Preto/SP



Branch Belo Horizonte /MG



Branch Curitiba/PR



Branch Ribeirão Preto/SP



Branch Chapecó/SC



Branch Porto Alegre/RS



Branch Maringá/PR



Branch Florianópolis/SC



Branch Goiânia/GO

Our Branches around **the World**



MAIN PRODUCTS





ACP

Main Applications:

- Internal and external wall coverings, pillars, and beams
- Visual communication with signs and façades
- Building modernization
- Stand and window display decoration
- Vehicle, trailer, and food truck coverings
- Machine and equipment coverings
- Roofs and canopies
- Tunnel coverings

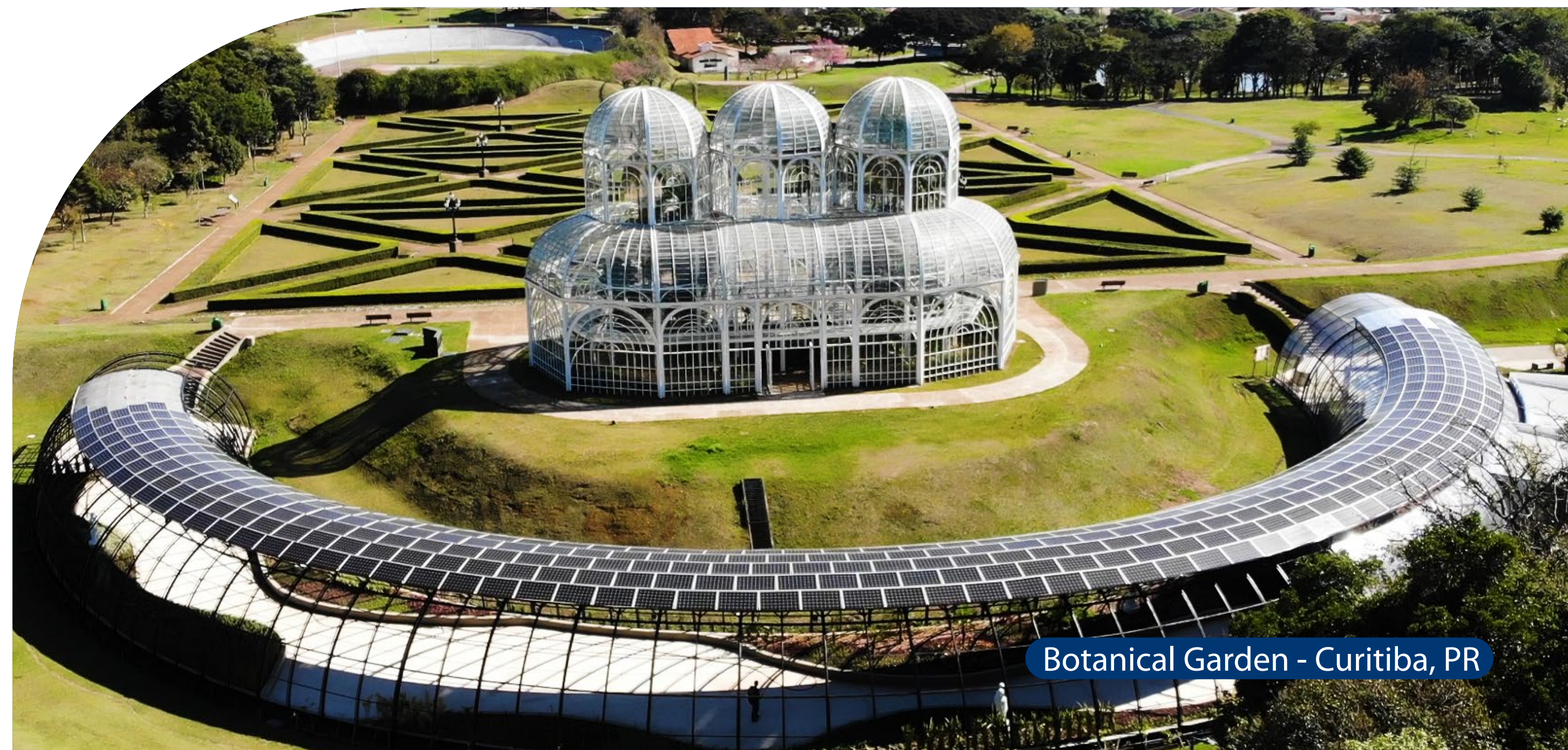
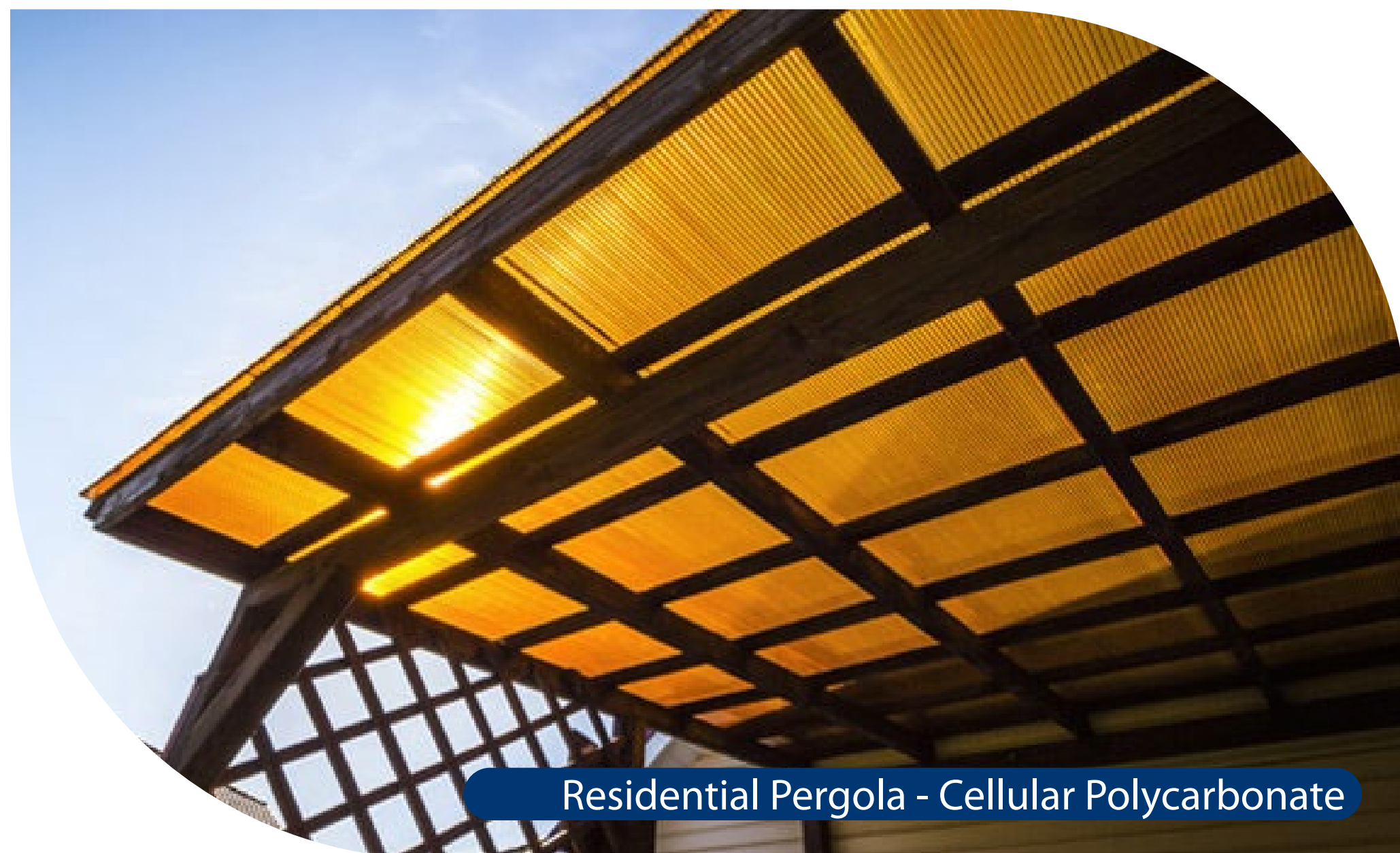
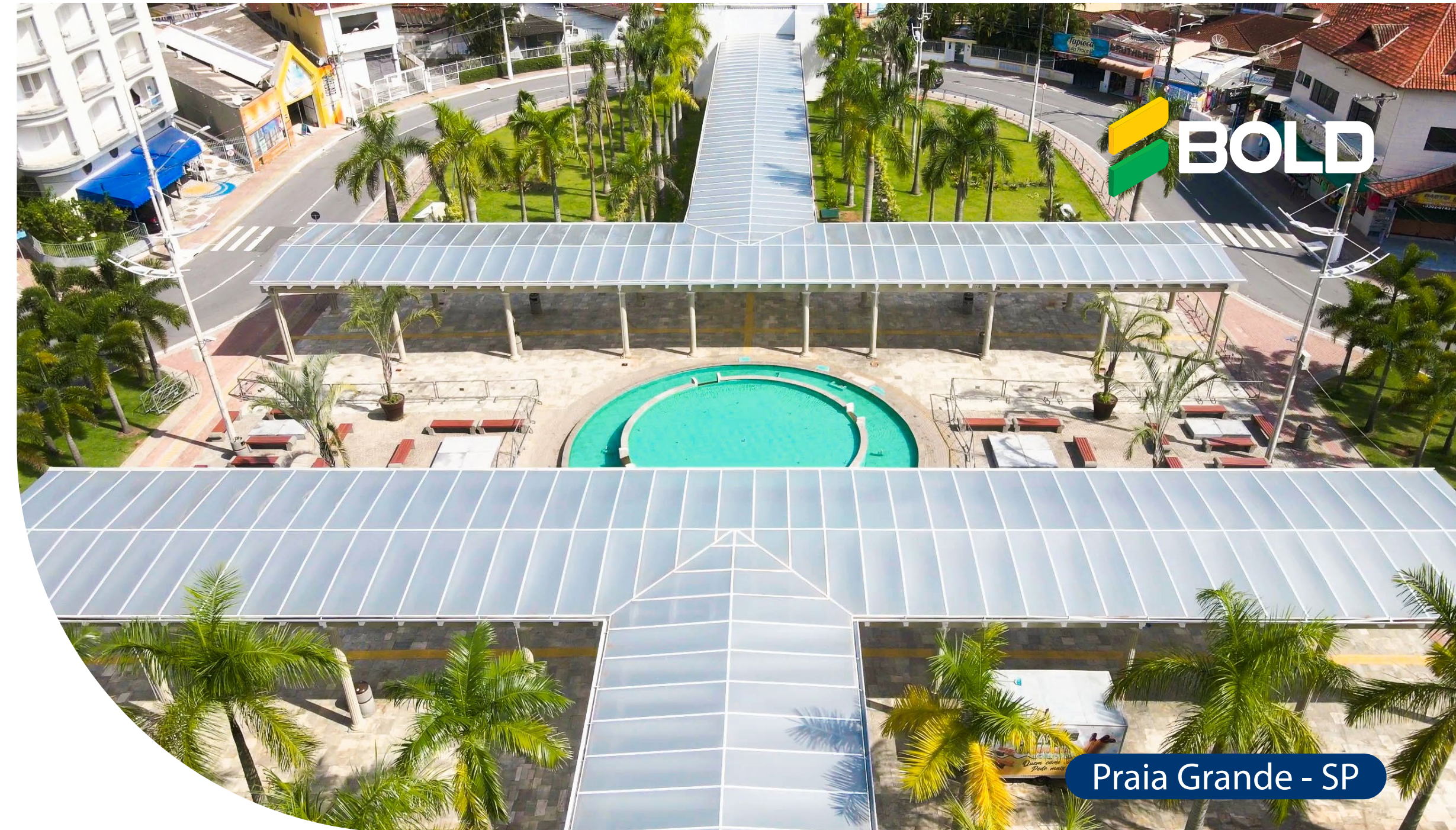


Polycarbonate

Compact and Cellular

Main Applications:

- Roof coverings
- Partitions
- Pergolas
- Enclosures
- Machine protection (NR12)
- Protective shields
- Armoring
- Instrument panels
- Walkways

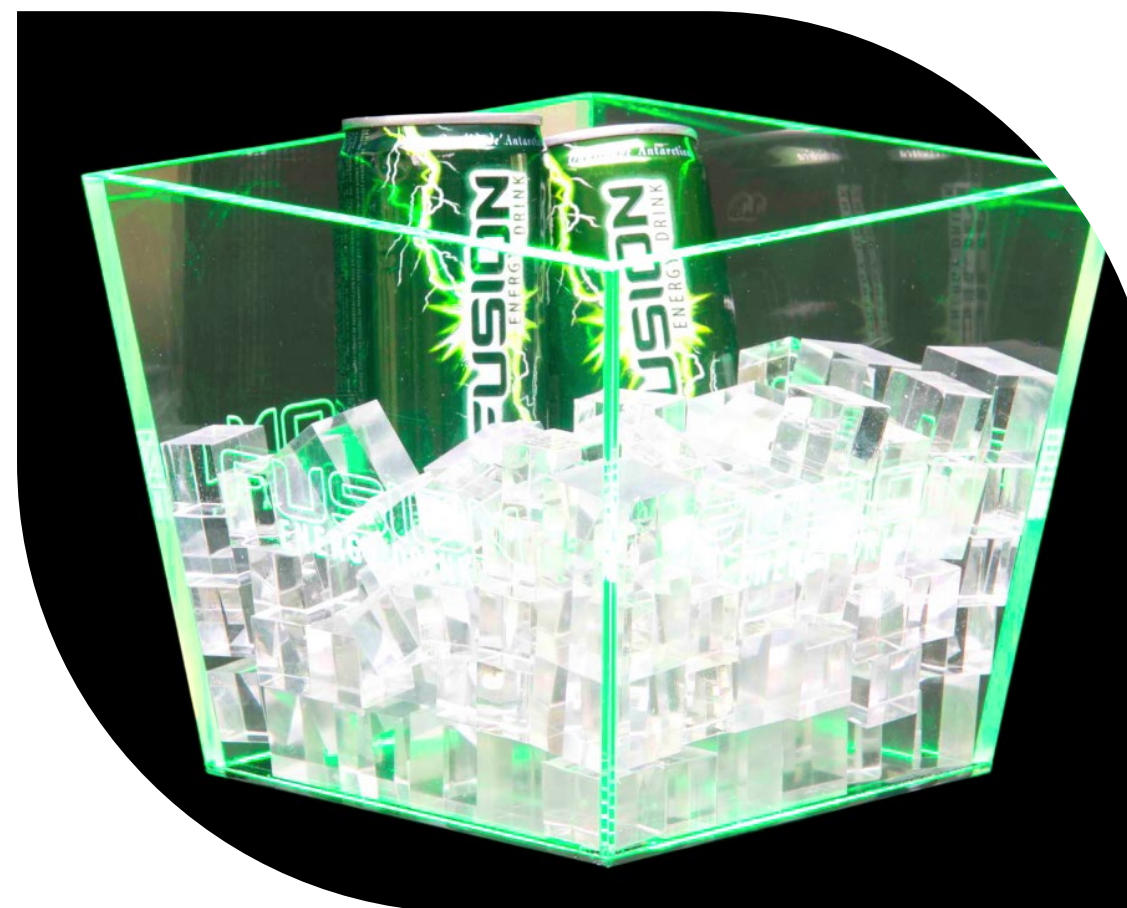


Acrylic

Cast and Mirrored

Main Applications:

- Technical parts
- Lighting
- Decorative pieces
- Displays
- Illuminated signs
- Exhibitors
- Plaques
- Trophies
- Urns
- Podiums
- Channel letters
- Facades





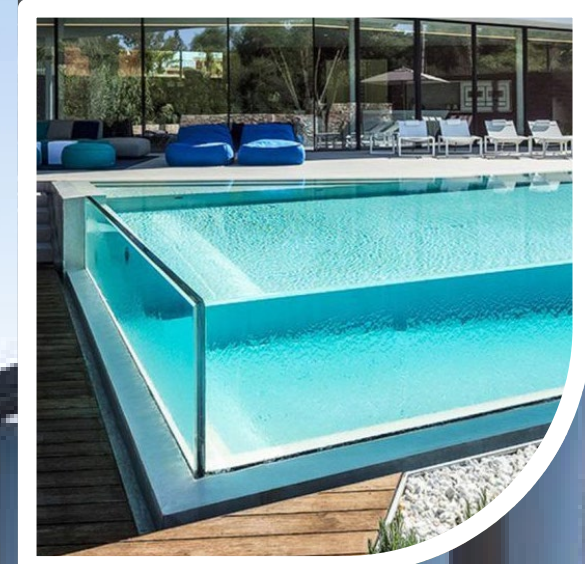
Acrylic

Bold Arch



Acrylic

Acrylic Pools



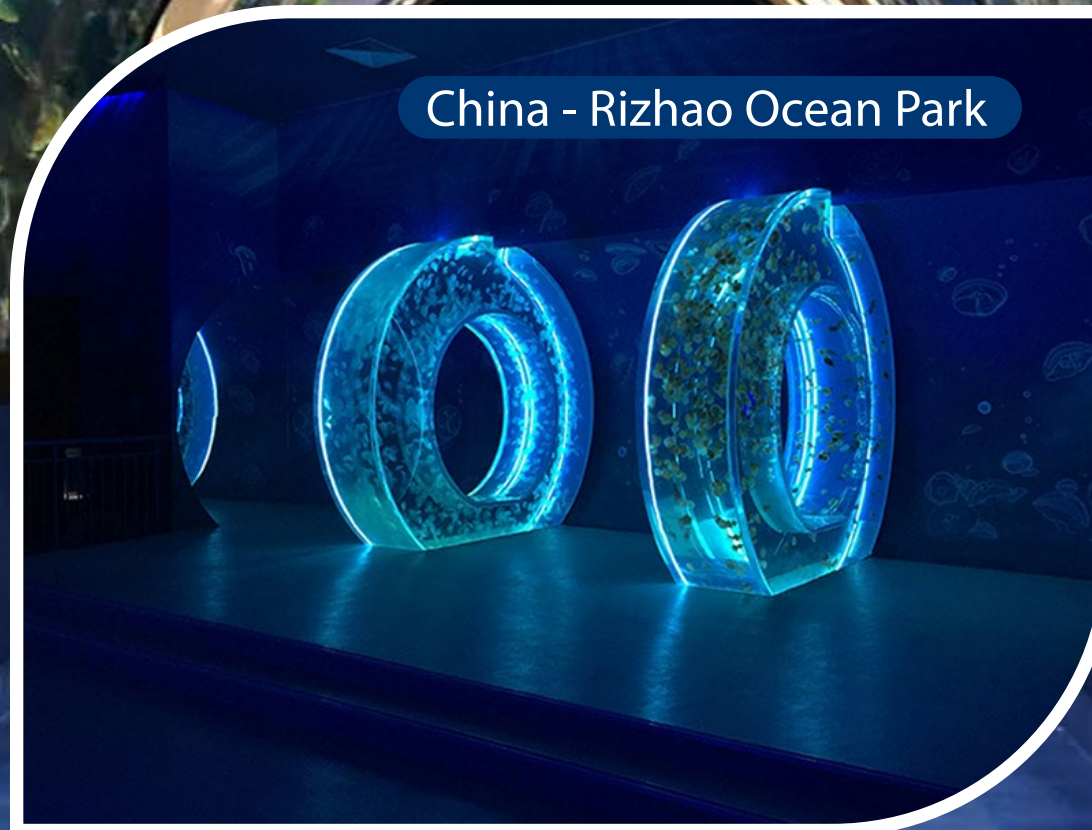
Acrylic

Acrylic Aquariums

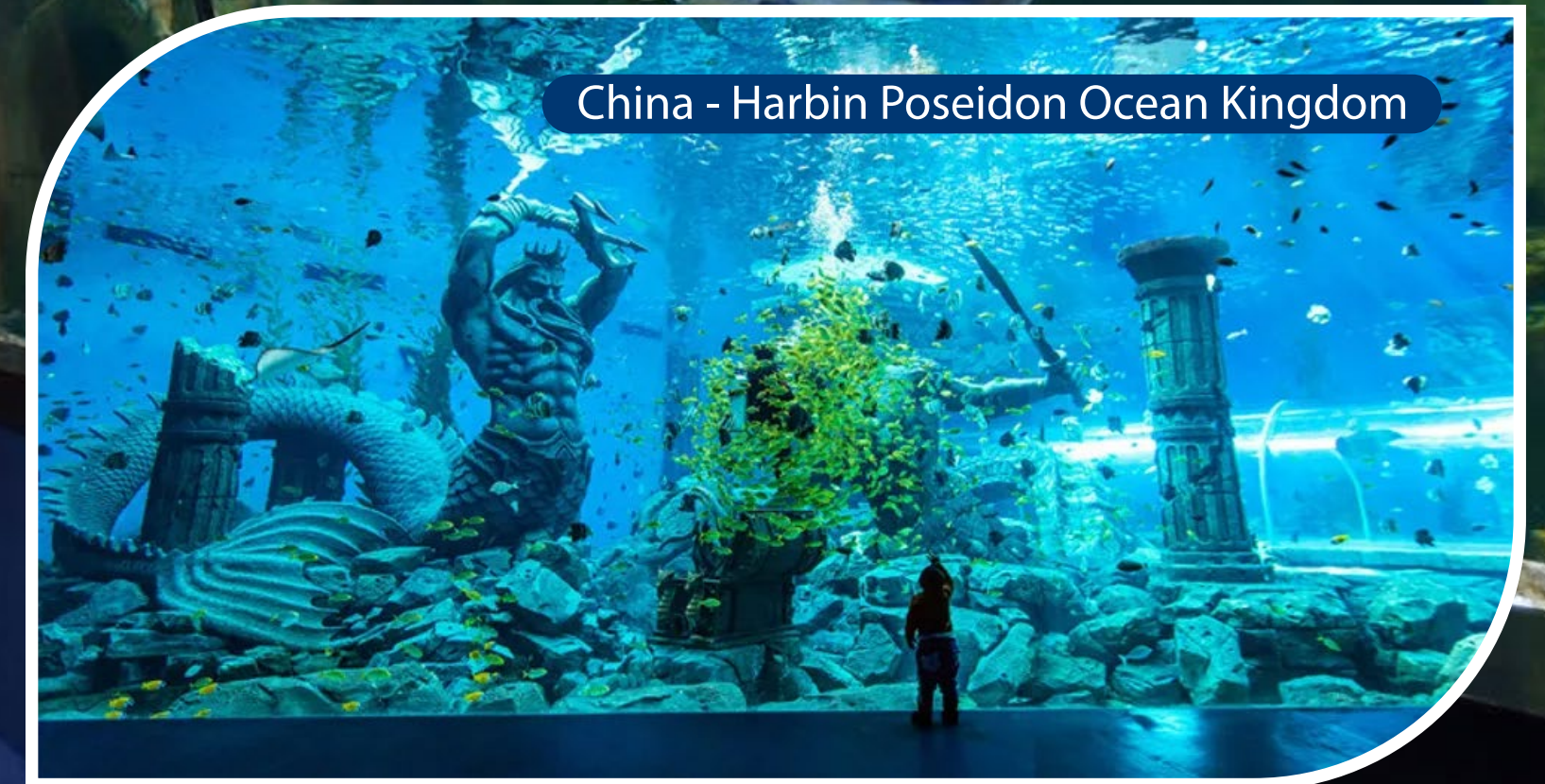


Turquia - Trabzon Akvaryum

China - Rizhao Ocean Park



China - Harbin Poseidon Ocean Kingdom



PS and PETG

Main Applications:

- Displays
- Lighted signs
- Back-lights and front-lights
- Internal signage
- Point-of-sale (POS) materials
- Molded parts
- Product packaging
- Industrial helmets
- Industrial safety equipment



ENGINEERING PLASTICS

Main Applications:

- Valves
- Gaskets
- Gears
- Pulleys
- Screws
- Fittings
- Food industry
- Cutting counters
- Laboratory tables
- Tanks
- Piping

Our Engineering Plastics Lines

BOLDTECH
SUPER

PP

PTFE

BOLDTECH
GSH

PEAD

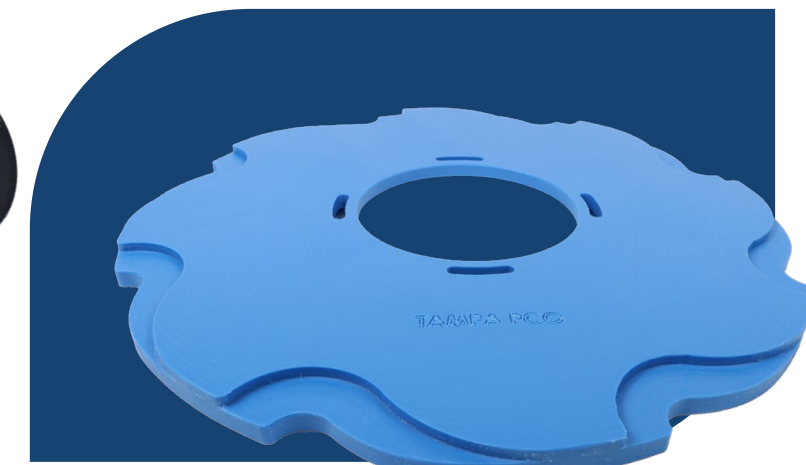
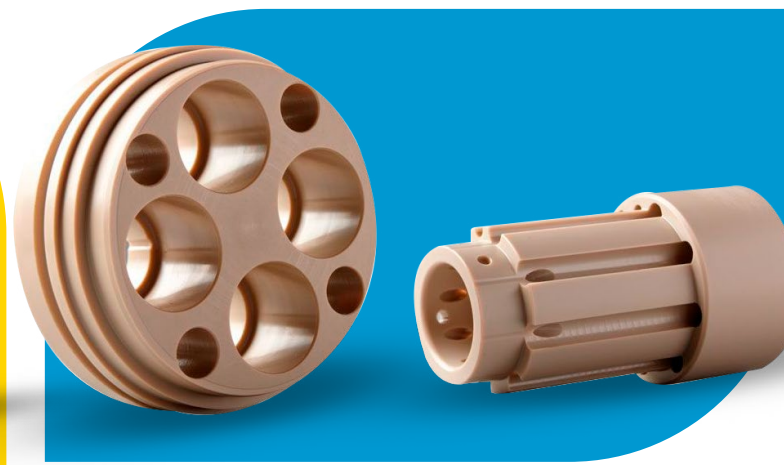
PEEK

BOLDTECH

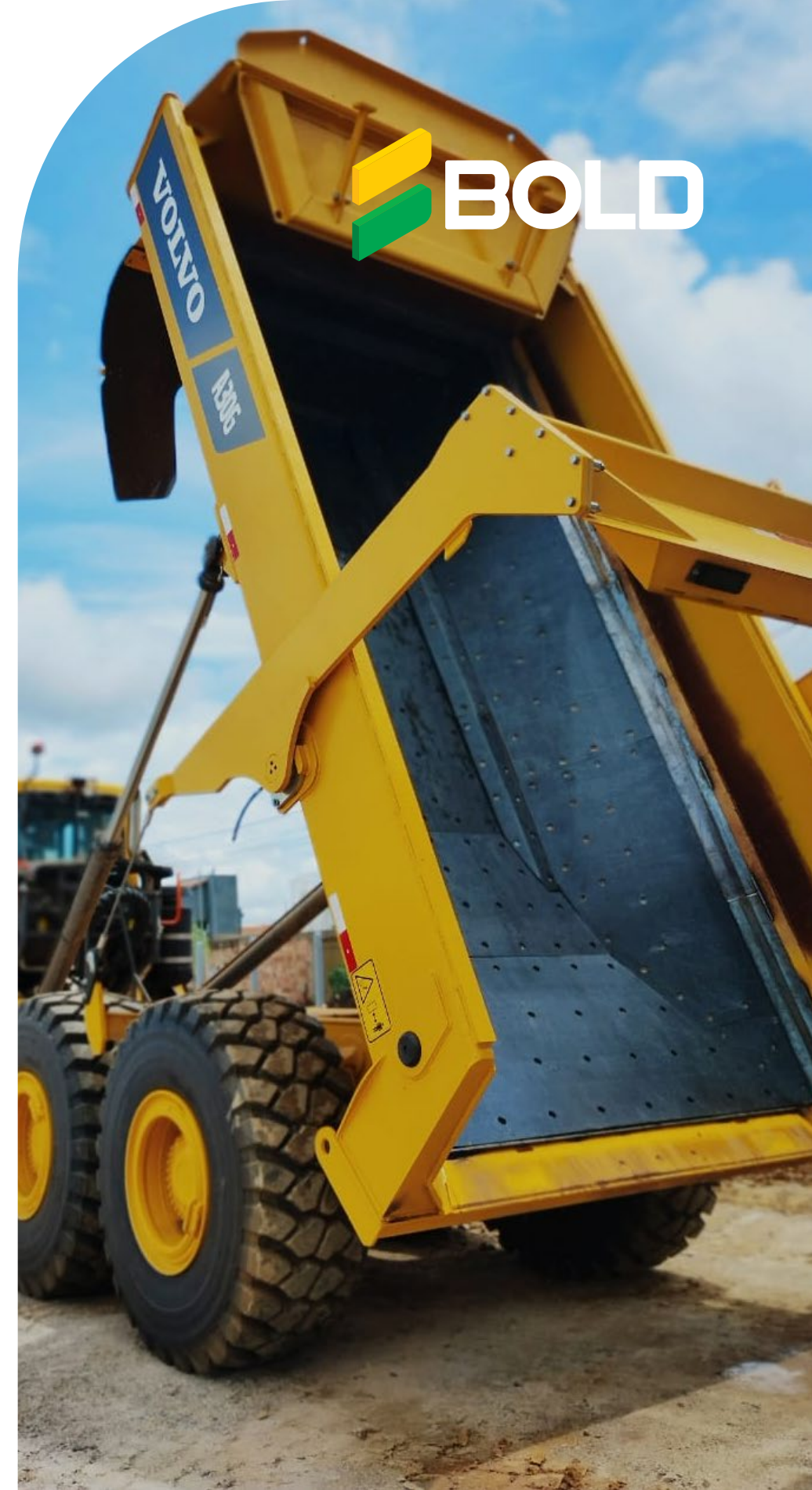
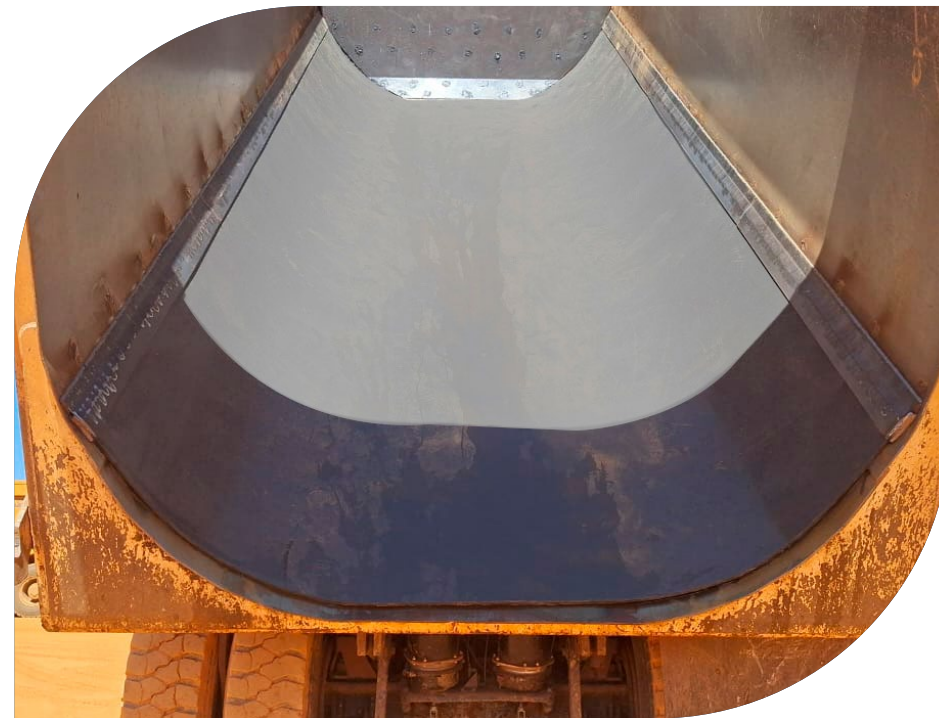
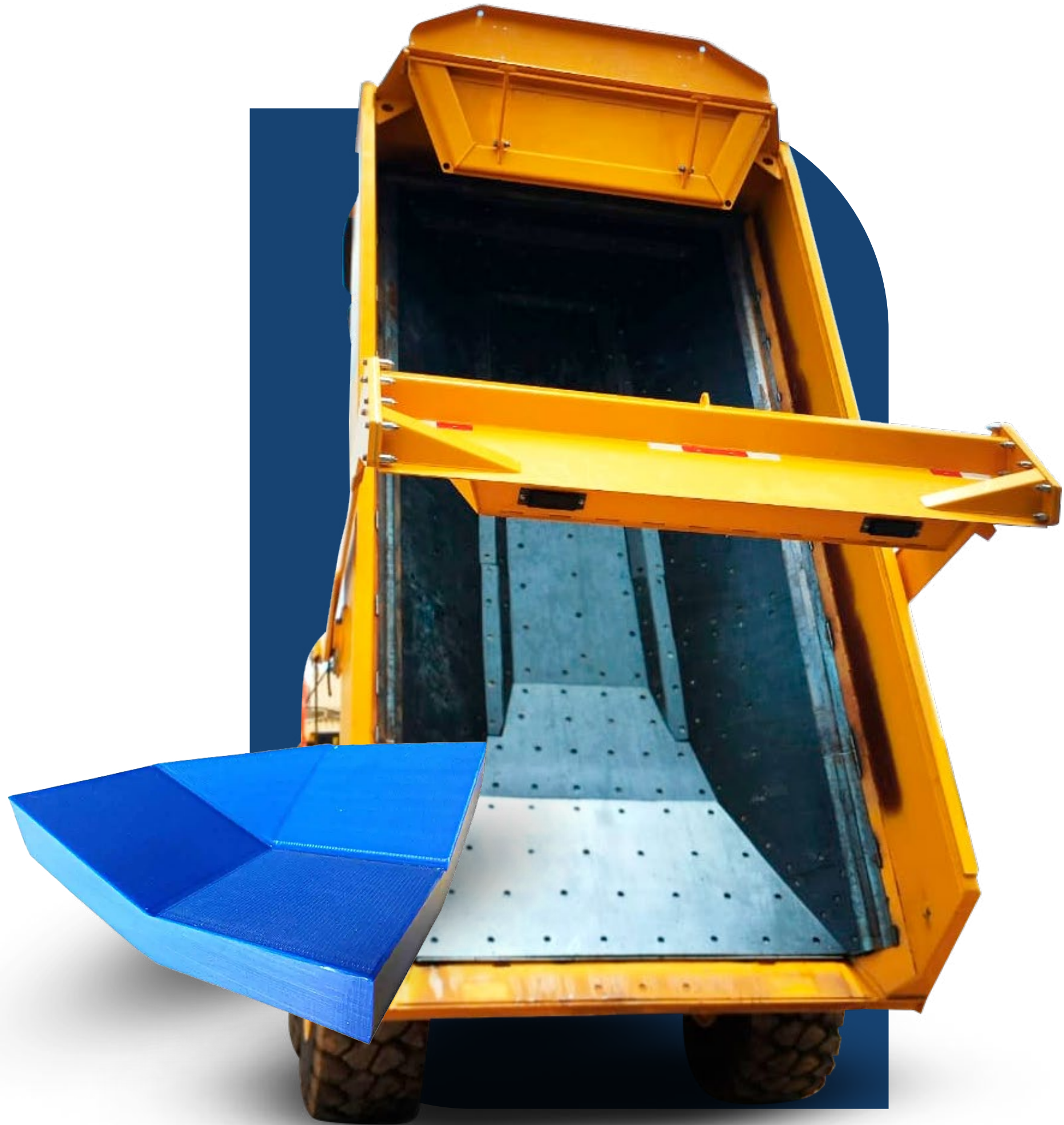
NYLON

PVDF

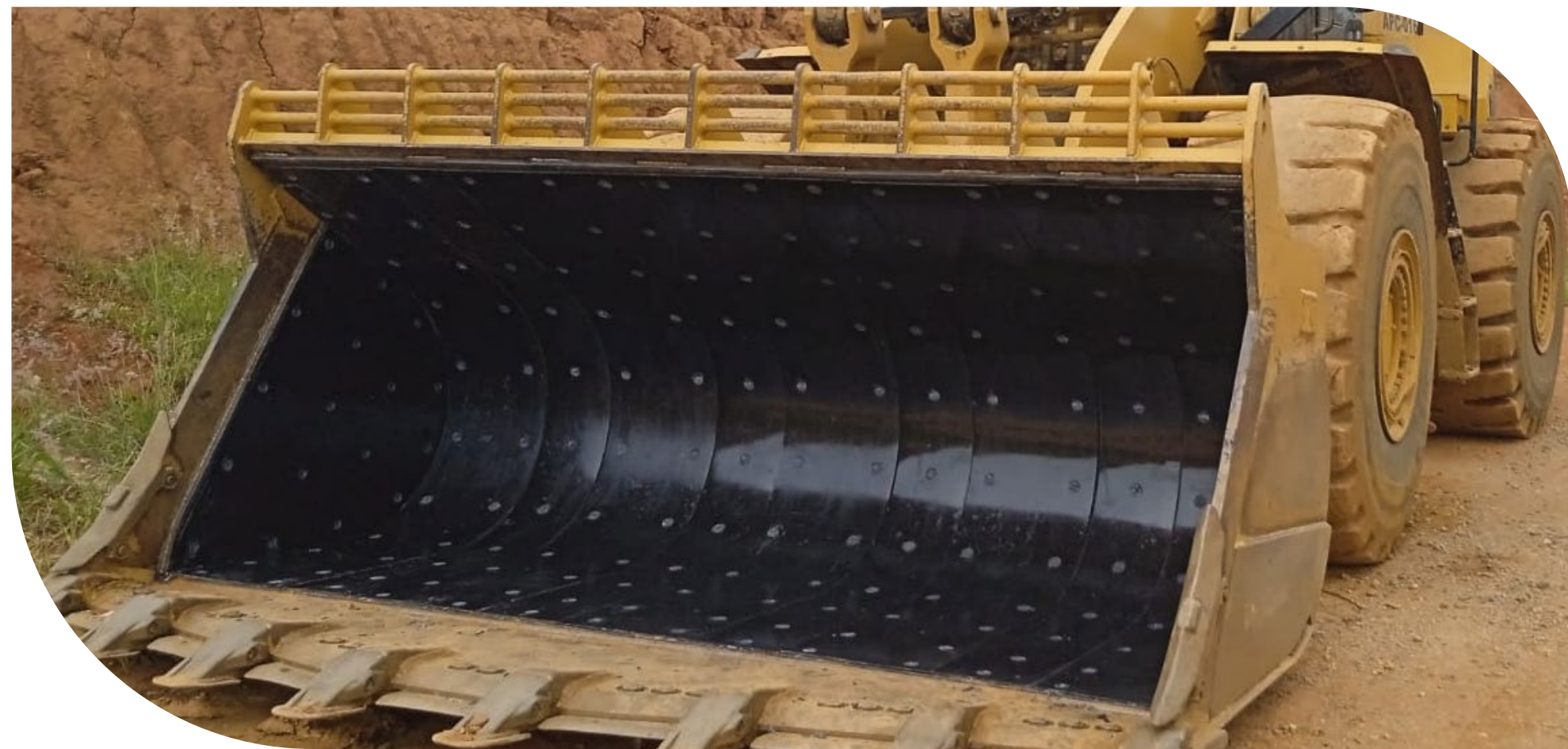
POM



ENGINEERING PLASTICS



 BOLD



PVC

Main Applications:

- Digital printing
- Internal and external signage
- Product displays
- Point-of-sale materials
- Promotional items, among others
- Thermal insulation
- Acoustic insulation



Competitive Differentiators

Innovation in Research and Development

Absorbing the best technology has to offer to improve what we can deliver is part of our everyday routine. We are constantly updating, always one step ahead of innovations, as we start the process with research and continue through to development.

Vertical Integration

Agility and versatility in production allow us to offer highly customizable product batches, tailored to the customer's needs. Vertical integration enables large-scale customization.

Diversification

The diversity assured by production flexibility allows us to explore numerous markets, locations, and segments. Thus, we invest time in the solutions we can deliver, not in "whether" we can deliver them.

Financial Strength

Financial strength supports growth, enabling us to invest in the best materials, promising research, and acquisitions that add value to the system as a whole.

22 National and International Branches

Stock available for immediate delivery at our 22 branches.

Corporate Name: **BOLD S.A.**

Foundation Date: **August 11, 2001.**

Headquarters: **R. Manoel Francisco da Costa, 4500 | João Pessoa, Jaraguá do Sul - SC | Brazil.**

Acrylic Sheets Factory: **R. Manoel Francisco da Costa, 5464 João Pessoa | Jaraguá do Sul - SC | Brazil.**

Number of Employees: **Over 700.**

Business Areas: **Civil Construction and Architecture, Visual Communication, and Industry.**

Global Business Reach: **Bolivia, Chile, Peru, Ecuador, Uruguay, Paraguay, Colombia, Argentina, Mexico, Costa Rica, Germany, Portugal, China, Israel, Malaysia, Turkey, United States, Italy, Indonesia, and Thailand.**

Movement: **Over 1,900 tons monthly.**

Director's Message



To talk about the future of Bold, it is important to remember how everything started more than 24 years ago. The company was born from a great entrepreneurial dream, which I shared with my parents, Arlindo Benedito and Maria Goreti Sebold, and my wife, Nadia Raquel Minelli Sebold. In August 2001, we began operations at my parents' house in Jaraguá do Sul (SC). With hard work and guided by family values, we turned this dream into reality and consolidated a company that is now a reference in Latin America.

From the very beginning, we believed in the power of the people who are part of our journey—employees, clients, and suppliers. Our culture is passed on daily by our leaders and by the "Bolders," as we affectionately call our team. This has allowed us to build a company with solid, sustainable growth, connected to market needs.

Today, with branches in Brazil, Colombia, Chile, and China, we continue expanding our presence in the industrial, construction, and visual communication segments. Our commitment is to create opportunities for our employees and communities, promoting professional and personal growth. This commitment is reflected in internal recognition, with "homegrown" leaders taking strategic positions in new branches and markets.

We are always connected with the new, valuing diversity, and becoming more and more a global and inclusive company. Our purpose is to contribute to the evolution of people and the world because, at Bold, "the world inspires us."

Clients





Scan the QR code and discover
our BOLD branches.

bold.net

Inspired by
the world.
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